# 2017 ONLINE RATES

## HOME PAGE

- **Lead Banner** (full page width) - $75/week
- **2nd Banner** (full page width) - $50/week
- **In-Page Banners** (half page width) - $25/2 weeks (limit 10, random position rotation)

## CALENDAR PAGE

- **Lead Banner** (full page width) - $75/week
- **Featured Event** (limit 6) - $25/week
- **In-Page Banners** (half page width) - $25/2 weeks (limit 10, random position rotation)

## ARTICLE SECTIONS

- **Section Sponsor Lead** (full page width) - $25/2 weeks
- **Section Sidebars** (half page width) - $25/2 weeks (limit 4, random order, run in all sections)

## DIRECTORY PAGES

- **Front Page Lead Banner** (full page width) - $50/week
- **Front Page In-Page** (half page width) - $25/2 weeks (limit 4, random order)
- **Directory Category** (half page width) - $25/week (limit 2 per directory category)

## SWEEPERS

- **Page Bottom** (half page width) - $25/2 weeks (limit 2, ads run site-wide)

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