

2017

ONLINE RATES

HOME PAGE

- Lead Banner (full page width) - \$100/week
- 2nd Banner (full page width) - \$75/week
- In-Page Banners (half page width) - \$25/week (limit 12, random position rotation)

CALENDAR PAGE

- Lead Banner (full page width) - \$100/week
- Featured Event (limit 6) - \$40/week
- In-Page Banners (half page width) - \$25/week (limit 12, random position rotation)

ARTICLE SECTIONS

- Section Sponsor Lead (full page width) - \$50/week
- Section Sidebars (square) - \$25/week (limit 10, random order, run in all sections)

DIRECTORY PAGES

- Front Page Lead Banner (full page width) - \$75/week
- Front Page In-Page (half page width) - \$25/week (limit 6, random order)
- Directory Category (half page width) - \$35/week (limit 2 per directory category)

SWEEPERS

- Page Bottom (half page width) - \$25/week (limit 2, ads run site-wide)

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